

Greetings Seniors and Senior families!

We are starting to get a fair number of questions as to deadlines for senior photos, quotes, and ads. As always, we are trying to make things smoother and easier for all involved – including ourselves. With that being a focus, this year we will be trying out using Dropbox as our method for receiving pictures. All Senior Ads, Photos and Quotes are due no later than February 28, 2017, although earlier submissions are appreciated!! Any submitted after that date will not be included in this year's book!

Senior Photos: please submit your chosen senior photo in JPG or PNG format to:

<https://www.dropbox.com/request/xpEKPggL4tyXy0hut4Lj>

Senior Quotes: please submit your senior quote as a document file (doc, pdf, rtf, txt) to:

<https://www.dropbox.com/request/IHIfwvBn5oCbg9I0pQPm>

Senior Ads: please submit your completed senior ad in JPG format to:

<https://www.dropbox.com/request/CwwNu65G3lxN81Dt3e3A>

You will be able to save your files to these different folders, which gives us access to them too! Here are a few suggestions in regards to senior yearbook content:

1. Senior Photos: The size of the image on your computer has a direct correlation with the quality of the image. When you get your senior photos taken by a professional, they will give you a copy or perhaps link to the original image. It is this file that you should be passing onto us because it will still show up crisp and clear when we put it into the yearbook. The smaller the image, the lower the quality, and the worse it will look in the book. (If you are unable to get professional pictures, there are other ways to get senior pictures taken: have a friend who has a higher quality camera or phone take one, and then make sure they pass on the highest quality image when exporting or sending it to us. In addition, the yearbook team would be happy to take pictures, but students will need to arrange that with one of the yearbook staffers well in advance of when they want to do their pictures.)
  - a. JPG format and a resolution of 300 dpi or greater (if you cannot provide a digital copy of your picture, please email me directly so we can arrange to scan the images for you, then get them back to you immediately).
  - b. Head, full or partial body shots are okay. Please make sure your photo is appropriate.
  - c. Use of photos will be at the discretion of the Yearbook staff.
    - i. **\*\*\*Pictures for the yearbook cannot contain weapons or drug/alcohol references.**
2. Seniors Quotes: Students may either write their own message or quote someone else. If they choose to quote someone else, they must attribute that quote to someone (who said it). We will not include any quotes that do not have an attribute or ones that are potentially inappropriate. **ALL student quotes and messages must be accompanied by updated parent contact information with a current phone number.**
  - a. To submit these on Dropbox, type up your quote with the source below it, include your student's name in the document, and save as their name. (This will look like: "KeithSoltman.doc")
  - b. Quotes involving guns, drug or alcohol references, or of an inappropriate subject or source will not be accepted.
3. Senior Ads: If you would like to purchase a ¼ page (\$65) or ½ page (\$130) personal message for your graduate that will appear in the yearbook, the following information is for you. Foremost,

space for parent ads is limited in the yearbook so please submit your ad as early as possible to ensure that there will be room for your ad.

a. **Two ways to submit a Senior Ad/Requirements:**

- i. We would prefer for parents to create their own ad giving them the ability to make it exactly as the parent pictures it, understanding that the content needs to be appropriate for being published within a school yearbook.
  1. For this, suggested easy website could be: [Lucidpress.com](http://Lucidpress.com)
    - a. Create a new Blank Document
    - b. Select Custom under Size and Orientation, and input appropriate size for the ad you would like: Half Page - 7 1/2 x 4 1/2 (2250x1350 pixels) "Landscape" Orientation - Qtr. Page - 3 1/4 x 4 1/2 ( 975x1350 pixels) "Portrait" Orientation
    - c. After you have completed the Ad, Go to File and Download As: Select PNG or JPG, title, and then upload to Dropbox with the links above.
    - d. ABOVE DIMENSIONS ARE VERY IMPORTANT! Your ad can be PROPORTIONATELY LARGER than these but not SMALLER.
  - ii. Yearbook staffers can also create these ads for you, but they will follow a simpler and more direct format. For these, you will need:
    1. A typed parent message of 75 words or fewer—please include your name as well as your student's name.
    2. One or two favorite photos of your graduate. Make sure you label your photos with first and last names on the back. Please write the names on a sticker/label or piece of tape. If possible, please do not write on the photos themselves. Also make sure that photos are protected by some sort of plastic covering or envelope. All photos will be returned by the end of the year.
- b. For both, we need a check made payable to Lynden High School Yearbook (see prices above). This check should be turned in to the main office. In order to meet the deadline, no late ads will be accepted and paid ads take priority over non-paid ads, so make sure to get your checks in when ASAP!!!
- c. When we have run out of space, we will close the Dropbox folder and no more Senior Ads will be accepted.

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